



Learning Objectives & Competencies

Learning Objectives

1. Demonstrate the critical leadership skills that will inspire and motivate followers to achieve extraordinary results.
2. Build a complete understanding of their own preferences in terms of personality and ways of working and understand the value difference when working with others.
3. Understand the need to respect all aspects of diversity when working with other individuals and groups.
4. Demonstrate the ability to communicate effectively in oral and written forms, with individuals and groups.
5. Demonstrate strong management skills including managing for performance, coaching, and team development.
6. Articulate the current issues in the areas of Agri-Food systems, related policy aspects, and rural communities.

Learning Objectives and Curriculum Plan

Topics	Competencies At the end of the program, participants will be able to:
Learning Community	1. Recognize the elements of an environment conducive to learning 2. Define personal learning goals 3. Build a strong and collaborative learning community 4. Recognize the importance of a life-long learning approach
Leadership	5. Articulate their personal values, vision and brand 6. Create shared vision among team members 7. Build and sustain a culture of innovation 8. Develop the skills of others 9. Provide positive feedback and encouragement 10. Incorporate 360 leadership feedback into leadership learning and a development plan
Self Awareness	11. Understand their own personality preferences, strengths and stressors 12. Value the diversity of styles when working with others 13. Understand their natural communication and decision-making styles. 14. Utilize an understanding of what drives them to take action and how they can best deploy their mental energy to execute on tasks 15. Develop an objective understanding of how your behaviour impacts others and define a strategy for changing personal behaviours 16. Explain adaptive and innovative problem solving styles and employ the preference for more or less structure to solve problems of different types.
Diversity	17. Understand cultural dimensions including religion, culture and gender norms 18. Recognize own assumptions and unconscious bias 19. Adapt behaviour to act appropriately and respectfully
Communicating with Others	20. Use a framework to modify how they communicate with people depending on their personality and problem-solving preferences 21. Demonstrate an ability to create a clear understanding of what they expect from others and to manage those expectations. 22. Understand the destructive impact of avoiding conflict and constructive power of resolving conflict 23. Speak in front of groups with competence 24. Use strong media relations skills 25. Use strong marketing and promotion skills
Managing Conflict	26. Recognize the role of conflict in teamwork 27. Understand their own conflict preferences 28. Apply conflict management strategies to ensure effective outcomes 29. Gather information to formulate and validate actions. 30. Negotiate effectively to achieve desired outcomes

Organization & Management	31. Apply coaching skills to help develop others 32. Use performance management to develop individuals 33. Understand how to develop an effective team
Agri-Food System	34. Articulate current issues in agri-food 35. Identify key stakeholders and influencers related to each key issue
Ag and Food Policy	36. Explain the role of each level of government in ag and food policy 37. Explain the roles of the major farm organizations
Rural Communities	38. Articulate the current issues in rural communities
Social Issues	39. Articulate the current social issues facing rural communities and agriculture